



Everyone Ready[®]

Achieve more when *everyone's* ready for volunteers

FROM ENERGIZE

2018 Featured Topics

A Featured Topic is always highlighted on the site (changing every two months) to provide guided learning on a major subject in volunteer management. Each Featured Topic offers a selection of resources from which learners can choose whether to get introduced to the subject and/or dig deeper into more detail. Resources include a video introduction to the theme and a mix of relevant online seminars, self-instruction guides, articles from the *e-Volunteerism* journal, and more. When a new Featured Topic opens, the previous one is archived and remains available in the Learning Center.

Release Date	Featured Topic Title and Contents <i>Changes may be made in response to new issues and member needs.</i>
February 5, 2018	<p>Engaging and Supporting a Diverse Volunteer Corps</p> <p>Includes: the need for volunteers to represent all of your community and a wide spectrum of skills; focus on special populations, such as multiple generations, varied ethnicity, different levels of income, etc.; students in service-learning; pro bono professional volunteers; seniors and “aging in place”; and more...</p>
April 2, 2018	<p>Mission Accomplished: Demonstrating the Impact of Volunteer Involvement</p> <p>Includes: how to assess and then report on the true impact of what volunteers do; forms of evaluation; writing reports with clout; shining a spotlight on volunteers to educate everyone about their value and potential; and more...</p>
June 4, 2018	<p>Achieving Buy-In: Building Support for Volunteer Engagement</p> <p>Includes: examining how even organizations that have involved volunteers for a long time may not have laid a strong enough foundation for today and tomorrow; the role of top executives in establishing a vision, policies, and resources to insure success; budgeting for volunteer engagement; establishing expectations with new hires; integrating volunteers at all levels of work; and more...</p>
August 6, 2018	<p>Managing Risk</p> <p>Includes: separating true risk from worst-case scenario fears; facing risk questions comfortably; legal issues affecting how an organization may deploy volunteers; possible dangers to clients, the organization, or to volunteers; what to do if something happens; where to get help in identifying issue specific to your setting or location; and more...</p>
October 1, 2018	<p>Volunteers on The Continuum of Supporters</p> <p>Includes: explaining that volunteers are more than “unpaid staff”; where volunteers fit as key friends of your organization; time donors vs. money donors; collaboration between the development office and the volunteer resources office; helping all volunteers to be community ambassadors and advocates; and more...</p>

Past Featured Topics, which remain available in the Learning Center, include:

December 4, 2017	<p>Working with Volunteers in Organized Groups</p> <p>Includes: Forming collaborations with community organizations, including corporate employee volunteer and academic service-learning programs; working through a group's leader while not always knowing all the members; moving from single days of service as a group into individual commitment; and more...</p>
October 2, 2017	<p>Keeping Volunteers Engaged, Satisfied, and Evolving</p> <p>Includes: defining "retention"; why volunteers stay or do not; assuring continual informal recognition; annual, formal appreciation; "career ladders" for volunteers; and more....</p>
August 7, 2017	<p>Supervising Volunteers</p> <p>Includes: the principles of supervising volunteers; handling problem behavior by volunteers; building an online volunteer community; forming teams of volunteers for mutual support; performance assessment; assuring two-way reporting; and more...</p>
June 5, 2017	<p>Building Effective Partnerships: Volunteer/Employee Relationships</p> <p>Includes: building teamwork between paid and volunteer staff and among volunteers themselves; training how to partner; the role of top and middle managers in integrating volunteers into the workforce; volunteers as leaders of other volunteers; and more...</p>
April 3, 2017	<p>Bringing Volunteers Onboard</p> <p>Includes: orienting new volunteers; the importance of the first day; initial training; creating a supportive and welcoming environment; and more...</p>
February 6, 2017	<p>Interviewing and Screening Volunteers</p> <p>Includes: the importance of interviewing and screening; doing it right and legally; introducing and using background checks; how to turn down applicants; and more...</p>
December 5, 2016	<p>Recruiting Great Volunteers</p> <p>Includes: an overview of the steps to successful recruitment; how to use social media for outreach; connecting with diverse target audiences; more...</p>
October 3, 2016	<p>Designing Volunteer Work (to Meet Real Needs and Attract the Best People)</p> <p>Includes: basic principles of volunteer work design; trends in new forms of volunteering; transitioning from single-days of service to longer commitments; more...</p>